



**Napolitan News Service Survey**  
of 1,000 Registered Voters  
Conducted November 7-8, 2024

*1\* Did celebrity endorsements make you more or less likely to vote for Donald Trump?*

9%	More likely
12%	Less likely
77%	No difference
2%	Not sure

*2\* Did celebrity endorsements make you more or less likely to vote for Kamala Harris?*

10%	More likely
14%	Less likely
74%	No difference
1%	Not sure

### **Methodology**

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on November 7-8, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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