



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted October 22-23, 2024

1 [Among all voters] Do you consider yourself to be woke?*

23%	Not asked, answered no or not sure
32%	Yes
39%	No
7%	Not sure

2 Generally speaking, would you have a favorable or an unfavorable opinion of a political candidate who said he or she was woke?*

19%	Very favorable
23%	Somewhat favorable
13%	Somewhat unfavorable
25%	Very unfavorable
21%	Not sure

Methodology

This survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on October 22-23, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.

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