



Napolitan News Service Survey
of 1,000 Registered Voters
Conducted August 21-22, 2024

1a [Among all voters] In just a few words, please describe what woke means.*

| | |
|-----|--------------------------------|
| 38% | Aware of social issues |
| 9% | Liberal |
| 8% | Crazy |
| 2% | Politically correct |
| 20% | Other |
| 10% | Don't know |
| 0% | No answer |
| 12% | Not asked, never heard of woke |

1b [Among those who have heard the term] In just a few words, please describe what woke means.*

| | |
|-----|------------------------|
| 43% | Aware of social issues |
| 11% | Liberal |
| 9% | Crazy |
| 2% | Politically correct |
| 23% | Other |
| 11% | Don't know |
| 0% | No answer |

2 Generally speaking, would you have a favorable or an unfavorable opinion of a political candidate who said he or she was woke?*

| | |
|-----|----------------------|
| 17% | Very favorable |
| 19% | Somewhat favorable |
| 13% | Somewhat unfavorable |
| 28% | Very unfavorable |
| 24% | Not sure |

Conducted by RMG Research, Inc. August 21-22, 2024
Margin of Sampling Error: +/- 3.1 percentage points



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Methodology

This Counterpolling™ survey of 1,000 Registered Voters was conducted online by Scott Rasmussen on August 21-22, 2024. Field work for the survey was conducted by RMG Research, Inc. Certain quotas were applied, and the sample was lightly weighted by geography, gender, age, race, education, internet usage, and political party to reasonably reflect the nation's population of Registered Voters. Other variables were reviewed to ensure that the final sample is representative of that population.

The margin of sampling error for the full sample is +/- 3.1 percentage points.

This survey was paid for by Napolitan News Service as part of the service provided for our Gold Circle Members.